### DRAFT SOUTHAMPTON CITY COUNCIL STRATEGY 2014-17

# Contributing to the City Vision "Southampton - A City of Opportunity for all, where everyone counts"

OUR PRIORITIES	OUTCOME: BY 2017 WE WILL
1. Jobs for local people	Increase investment into the city
	• Reduce unemployment for young people, care leavers and long term unemployed
	<ul> <li>Increase apprenticeship opportunities for young people</li> </ul>
	<ul> <li>Improve educational attainment for all children and young people</li> </ul>
	Increase sign up to the Living Wage
2. Prevention and early	Encourage active and healthy lifestyles
intervention	<ul> <li>Provide early help and support to victims of domestic violence</li> </ul>
	<ul> <li>Work with families with complex needs to help them to "turn around"</li> </ul>
	Provide effective early help services for children in need
	Enable more people to live independently in their own homes
3. Protecting vulnerable people	• Ensure provision for Children Looked After is based on 'right child, right placement,
	right time' only for as long as needed
	Provide effective intervention for children in need of protection
	Reduce youth offending
	<ul> <li>Increase in the proportion of people who use adults services who feel safe</li> </ul>
	<ul> <li>Work with health to provide effective, seamless services to vulnerable adults</li> </ul>
4. Affordable housing	Increase the number of affordable homes
	Improve the quality of council housing
	Reduce the number of empty properties
5. Services for all	<ul> <li>Improve the condition of roads and pavements</li> </ul>
	Increase recycling
	Improve street cleanliness
	<ul> <li>Modernise and re-provide library provision to achieve best value</li> </ul>
6. City Pride	Encourage voluntary work
	Encourage participation in city life
7. A sustainable council	Increase access to information and services online
	Manage future demand for our services effectively
	Commission and deliver services that provides value for money and meets the needs     of customers

# How we will work

	We will listen	
	and improve	
		We want to 'do it
We want to be		once' and get it
an employer of		right first time
choice	V	learning from
		our mistakes
	We want to put	
	racidants and	

We will work with our partners in health, private and voluntary sectors to deliver services differently residents and customers at the heart of what we do, reflecting the City's diversity

We will spend money wisely

We will design our services on the principle of digital first We will work with others to make a difference

# How did we decide on these priorities?

#### **City Strategy draft Priorities:**

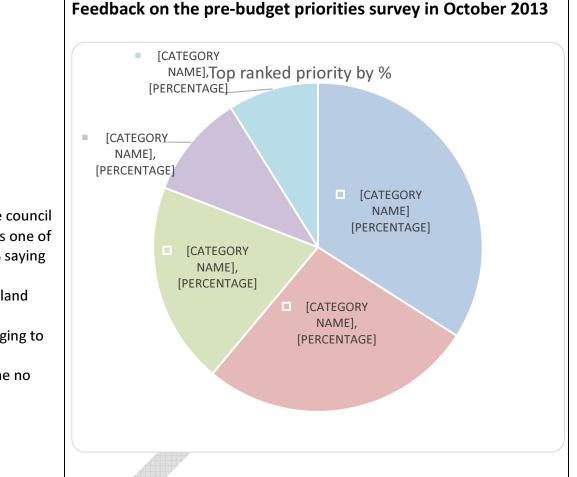
- Economic growth with equality
- Skills and employment gap
- Healthier and safer communities

#### City Strategy Cross Cutting Themes:

- Improving Mental health
- Building Community Capacity
- Fostering city pride, passion and identity
- Delivering whole place thinking

#### **City Survey feedback**

- Providing jobs was the 5<sup>th</sup> most important challenge for the council
- 31% of residents say that improving roads and pavements is one of the top the challenges the council should address with 26% saying it is the single most important
- 57% of residents were satisfied with the council in keeping land clear of litter, with 29% being dissatisfied
- 63% of Southampton residents feel a strong sense of belonging to their local area, compared to the national average of 78%
- Currently 60% of Southampton residents say they have done no volunteering over the last 12 months
- 89% of Southampton residents have access to the internet
- 81% of residents exercise at least once a week



#### By 2017, we expect to be very different

- A smaller, sustainable council
- Different customer experience
- Commissioning services
- Mixed economy with different service delivery models
- Digitally driven

- Smarter working: Employees, Procurement, Assets
- Community ownership

# **Success measures**

Priorities	Measures for 2017
Jobs for local	f investment jobs created through the City Centre Master Plan
people	Number of jobs created for long term unemployed through City Deal
	<ul> <li>% of 16-18 year olds who are not in education employment and training</li> </ul>
	Number of apprenticeship starts
	<ul> <li>Number of long term unemployed and young people supported through City Deal</li> </ul>
	% pupils attaining level 4+ at key stage 2
	<ul> <li>% all pupils achieving 5+ A* to C grades at GCSE including English and Maths</li> </ul>
	Number of employers signed up the Living Wage
Prevention and	% of adult participation in sport and active recreation
early	Smoking prevalence
-	Mortality rate from preventable causes
intervention	• % of families worked with by the Families Matter programme who have been "turned around" and in a job for more than 6 months
	<ul> <li>% of referrals to Multi Agency Safeguarding Hub (MASH) where domestic violence is a feature</li> </ul>
	<ul> <li>Permanent admissions of older people to residential and nursing homes of 100,000 population</li> </ul>
	% of older people who were still at home 91 days after discharge from hospital into reablement / rehabilitation services
	Injuries due to falls in people over 65
Protecting	% of children subject to repeat child protection plans.
vulnerable	% of children leaving care for permanence
people	First time entrants into the criminal justice system
	Re-offending rates
	Increase in the proportion of people who use adults services who feel safe
	Number of delayed transfers of care from hospital
Affordable	Number of affordable homes delivered
housing	Number of vacant homes
0	% of local authority housing stock that is non decent
	• Applications received for licensing houses in multiple occupation (HMOs) in Bevois, Bargate, Swaythling and Portswood wards
	% of care leavers in suitable accommodation
Services for all	% of main roads requiring maintenance
	% of household waste sent for re-use, recycling and composting
	Net cost of waste and recycling per household
	% satisfied with the council keeping land clear of litter
	Library measure to be added
City Pride	% satisfied with Southampton as a place to live
	% feel Southampton is a place where people from different backgrounds get on really well
	% residents who take part in voluntary work
	Visitors to major city events and museums and galleries
A sustainable	Agreed level of savings achieved
council	Number of Customer Portal registered users
	Number of transactions completed online
	% agreeing council offers value for money
	% satisfied with how the council runs things

